

ANOUSHKA DUSANGE

CREATIVE PRODUCER • PRODUCTION & CONTENT OPERATIONS

Dubai, UAE • [email address] • [phone number] • [LinkedIn / Portfolio URL]

PROFILE SUMMARY

Creative Production professional with hands-on experience across fashion e-commerce, campaign production, and live event design. Currently drive end-to-end production for seasonal e-commerce and campaign shoots — from concept development and styling direction to budget ownership, casting, vendor negotiation, and post-production quality control — progressing from intern to full-time team member within a year. Combines a Product Design degree with strong project management, stakeholder coordination, and visual storytelling skills that transfer readily across creative, operations, and brand management roles. Fast learner, highly collaborative, and driven to grow into broader creative and production leadership.

CORE SKILLS & KEYWORDS

Production Management • Budget Planning & Cost Control • Creative Concept Development • Styling & Art Direction • Casting & Talent Coordination • Vendor Negotiation • Stakeholder Management • Shot List & Timeline Planning • Inventory & Sample Management • Post-Production QC • Cross-Functional Collaboration • Adobe Creative Suite • Figma • Canva • Excel • PowerPoint

PROFESSIONAL EXPERIENCE

Creative Production Trainee → Production Coordinator | Squat Wolf, Dubai, UAE Jun 2025 – Present
Promoted from intern to full-time within months, taking on end-to-end ownership of seasonal shoot production.

Creative Direction & Styling

- Contribute to **concept development** and mood-boarding for campaign shoots, translating brand briefs into visual direction
- Direct on-set **styling** decisions — product pairing, layering, accessorizing — to maximize visual cohesion and product USP
- Build look guides and creative decks (**Canva, PowerPoint**) to align photographers, stylists, and talent pre-shoot

Production Management & Budget Ownership

- Lead production for e-commerce shoots (**200+ SKUs/season**, SS25–AW26) and 15+ campaign shoots/year, within 2-week turnarounds
- Manage on-set teams of 7–8 (photographers, videographers, stylists, set designers); own shot lists and shoot-day scheduling
- Own production budgets up to **AED 25K/shoot**, consistently delivering under budget to fund contingency for urgent needs

Casting, Vendor & Sample Management

- Run **casting** end-to-end per brief; negotiate agency terms; resolved a last-minute model dropout via rapid backup activation
- Negotiate rates** with photographers, studios, and agencies; manage vendor invoicing and payment processing
- Conduct inventory checks on 200+ seasonal samples, verifying size/gender availability ahead of each shoot

Post-Production & Cross-Functional Collaboration

- Select final hero images and lead **brand-guideline QC** and editing feedback; sequence assets for e-commerce go-live
- Partner with Social Media, Design, E-commerce, Affiliate/Athlete Management, and Partnerships teams on shoot alignment

Events Designer & Coordinator | Scream Entertainment LLC, Dubai, UAE Nov 2024 – Apr 2025

- Designed visuals for **20+ events** — backdrops, signage, LED screens, and print (invitations, cards, banners)
- Planned spatial layouts, including table and stage placement, to optimize guest flow and experience
- Coordinated on-site logistics for **30+ events**, achieving 95%+ adherence to event timelines
- Collaborated with production teams and vendors for **100% accuracy** in print/digital execution under tight deadlines

Retail Sales Associate | UNIQLO, London, UK May 2022 – Jan 2023

- Designed visual store displays and collaborated cross-functionally to meet sales and customer experience targets

EDUCATION

BA (Hons) Product Design — Ravensbourne University, London, UK Sept 2021 – Jul 2024
Dissertation: Exploration of consumer perceptions shaped by colour in marketing and branding. Skills: CAD, Rendering, 3D Prototyping, Sustainability, Collaboration.

ISC Commerce (12th Grade) — Gundecha Education Academy, Mumbai, India Apr 2019 – Feb 2021

ADDITIONAL

Certifications: Figma Essentials (Oct 2024)
Volunteering: Dubai Design Week 2024 (10th Edition) — Forum dept., assisted execution of talks/panels; received Letter of Recommendation from Event Director Natasha Carella
Languages: English, Hindi, Marathi